

# Case Study: Maricopa County, AZ





Maricopa County Department of Emergency Management found the task of writing and maintaining the County's continuity and emergency operations plans time consuming and labor intensive. To ease the burden and speed the process, department officials turned to BOLDplanning for help in 2015.

## Maricopa County Chooses BOLDplanning

The Maricopa County Department of Emergency Management (MCDEM) diligently works behind the scenes to provide on-going planning to prevent and prepare for large-scale emergencies. The Department, which currently staffs 16 employees, performs a variety of essential public safety functions on a daily basis.

Like so many other emergency management operations across the country, MCDEM found the task of writing and maintaining the County's continuity and emergency operations plans time consuming and labor intensive. To ease the burden and speed the process, department officials turned to BOLDplanning for help in 2015.

BOLDplanning followed its proven consulting process to develop detailed COOP and EOP plans. The BOLDplanning online platform was customized to meet the specific planning needs of the Maricopa Region, and was deployed online at www.MaricopaRegionPrepares.com.

Today, MCDEM continues to rely on the company's expert staff and web-based planning platform to prepare, test and update numerous jurisdictional plans across the county, including those for Mesa, Scottsdale and Buckeye. "Maricopa County and our jurisdictional partners' commitment and capability to ensure effective continuity of operations to deliver essential services during potential periods of disruption is not possible without BOLDplanning.

Through their planning expertise and training, our Maricopa Region has developed over **two hundred** departmental level COOPs and EOPs, resulting in exceptional readiness to a region of around four million residents."

### **Rudolfo Perez**

Emergency Services Planner
Maricopa County Department of
Emergency Management



# BOLDplanning's comprehensive COOP platform includes:

- Delegations of Authority
- Communications
- Security and Access
- Testing, Training, and Exercises
- · Plan Maintenance
- Essential Functions
- · Primary/Alternate Facilities
- · Vital Records and Resources
- Teams and Responsibilities
- · Lines of Succession

Contact BOLDplanning today for a free, no-obligation consultation.

### Emergency Management in Maricopa County

Maricopa County, Arizona is home to approximately four million people, and is the fourth largest county in the United States. Its county seat/capital, Phoenix, is also the fifth largest city in the country.

Maricopa County spans over 9,200 square miles, and borders six other counties—Gila, La Paz, Pinal, Yavapai, Yuma, and the second most populated county in the state, Pima. According to the County's Multi-Jurisdictional Hazard Mitigation Plan, several major roadways, including interstates 10, 17 and 8, support both local and regional transportation needs in Maricopa County. And, Phoenix Sky Harbor International Airport, located in central Phoenix, is one of the busiest air travel facilities in the United States.

Law enforcement is provided by the Maricopa County Sheriff's Office (MCSO), as well as local police departments for all 24 cities and towns, including Phoenix and Tempe. Fire and emergency medical services are supplied by numerous fire departments, both metro and rural, which are spread throughout the county. Together, emergency managers and first responders keep those who live, work in and visit Maricopa County safe and protected.

### About **BOLDplanning Inc.**

BOLDplanning Inc. is the preeminent developer of online software for Emergency Operations Planning (EOP), Continuity of Operations/ Government Planning (COOP/COG), Business Continuity Planning (BCP) and Hazard Mitigation.

Its comprehensive online system walks planners through each step of the continuity and emergency planning process, becoming the central resource for an organization's plan development, training and ongoing maintenance. Its consulting team is unrivaled in its knowledge, experience and planning certifications.

The BOLDplanning approach provides an unparalleled platform for both the public and private sector, making the critical process of contingency planning easy and efficient. Currently, BOLDplanning is the solution of choice for more than 10,000 organizational plans.

#### NOW YOU'RE READY.

Be prepared. Be BOLD.

